#### WHAT IS CLAIMED IS:

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1. A high pressure mercury lamp comprising a luminous bulb in which at least mercury is enclosed inside the bulb, and a pair of sealing portions that retain airtightness of the luminous bulb,

wherein at least one of the sealing portions has a first glass portion extending from the luminous bulb and a second glass portion provided at least in a portion inside the first glass portion, and the one of the sealing portions has a portion to which a compressive stress is applied, and

- a heat-retaining film made of an insulating material or a heat-retaining material is provided at least in a portion of the luminous bulb and the pair of sealing portions.
- 2. The high pressure mercury lamp according to claim 1, wherein an amount of the enclosed mercury is 230 mg/cm<sup>3</sup> or more based on a volume of the luminous bulb.

3. The high pressure mercury lamp according to claim 1, wherein

an amount of the enclosed mercury is 300 mg/cm<sup>3</sup> or more based on a volume of the luminous bulb,

halogen is enclosed in the luminous bulb, and

- a bulb wall load of the high pressure mercury lamp is 80 W/cm<sup>2</sup> or more.
- 4. The high pressure mercury lamp according to claim 1, wherein

the heat-retaining film is not formed in the luminous bulb, and formed at least in one of the pair of sealing portions, and

an end face of the heat-retaining film on a side of the luminous bulb is positioned apart from a border between the at least one of the sealing portions and the luminous bulb by 1 mm or more.

5. The high pressure mercury lamp according to claim 4, wherein the end face of the heat-retaining film on the side of the luminous bulb is positioned within 10 mm from the border.

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- 6. The high pressure mercury lamp according to claim 1, wherein the heat-retaining film is made of alumina.
- A high pressure mercury lamp comprising a luminous bulb in which at least mercury is
  enclosed inside the bulb, and a pair of sealing portions that retain airtightness of the luminous bulb,

wherein at least one of the sealing portions has a first glass portion extending from the luminous bulb and a second glass portion provided at least in a portion inside the first glass portion, and the one of the sealing portions has a portion to which a compressive stress is applied, and

an outer tube made of a translucent material is provided around the luminous bulb such that the outer tube is apart from the luminous tube.

- 8. The high pressure mercury lamp according to claim 7, wherein20 an infrared reflecting film is formed in the outer tube.
  - 9. The high pressure mercury lamp according to claim 1 or 7, wherein a pair of electrode rods are opposed to each other in the luminous bulb, at least one of the pair of electrode rods is connected to a metal foil, and the metal foil is provided in the sealing portion, and at least a portion of the metal foil is positioned in the second glass portion.

10. The high pressure mercury lamp according to claim 9, wherein

a coil having at least one metal selected from the group consisting of Pt, Ir, Rh, Ru, and Re at least on its surface is wound around at least in a portion of the electrode rod that is buried in the at least one of the sealing portions.

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11. The high pressure mercury lamp according to claim 1 or 7, wherein

a metal portion that is in contact with the second glass portion and supplies power is provided in the sealing portions,

the compressive stress is applied at least in a longitudinal direction of the sealing portions,

the first glass portion contains 99 wt% or more of SiO<sub>2</sub>, and

the second glass portion contains  $SiO_2$  and at least one of 15 wt% or less of  $Al_2O_3$  and 4 wt% or less of B.

15 12. A high pressure mercury lamp comprising a luminous bulb in which at least mercury is enclosed inside the bulb and a pair of electrode rods are opposed, and a pair of sealing portions extending from the luminous bulb, wherein

a coil having at least one metal selected from the group consisting of Pt, Ir, Rh, Ru, and Re at least on its surface is wound around at least in a portion of the electrode rod that is buried in at least one of the sealing portions, and

a heat-retaining film made of an insulating material or a heat-retaining material is formed at least in a portion of the luminous bulb and the pair of sealing portions.

13. A high pressure mercury lamp comprising a luminous bulb in which at least mercury is enclosed inside the bulb, and a pair of sealing portions that retain airtightness of the luminous bulb, wherein

an amount of the enclosed mercury is 230 mg/cm<sup>3</sup> or more based on a volume of

the luminous bulb, and

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the high pressure mercury lamp further comprising heat-retaining means for retaining heat in the luminous bulb.

5 14. The high pressure mercury lamp according to claim 13, wherein

the heat-retaining means is a heat-retaining film that is formed at least in a portion of the luminous bulb and the pair of sealing portions, and is made of an insulating material or a heat-retaining material.

10 15. The high pressure mercury lamp according to claim 13, wherein

the heat-retaining means is an outer tube that is provided around the luminous bulb such that the outer tube is apart from the luminous bulb, and is made of a translucent material.

15 16. The high pressure mercury lamp according to any one of claims 10 or 12, wherein an amount of the enclosed mercury is 300 mg/cm<sup>3</sup> or more based on a volume of the luminous bulb,

halogen is enclosed in the luminous bulb, and a bulb wall load of the high pressure mercury lamp is 80 W/cm<sup>2</sup> or more.

17. A lamp unit comprising a high pressure mercury lamp and a reflecting mirror for reflecting light emitted from the high pressure mercury lamp,

the high pressure mercury lamp comprising a luminous bulb in which at least mercury is enclosed inside the bulb, and a pair of sealing portions that retain airtightness of the luminous bulb,

wherein an amount of the enclosed mercury is 230 mg/cm<sup>3</sup> or more based on a volume of the luminous bulb, and

heat-retaining means for retaining heat in the luminous bulb is provided.

## 18. The lamp unit according to claim 17, wherein

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the heat-retaining means is a heat-retaining film that is formed at least in a portion of the luminous bulb and the pair of sealing portions, and is made of an insulating material or a heat-retaining material.

### 19. The lamp unit according to claim 17, wherein

the reflecting mirror is an ellipsoidal or paraboloidal reflecting mirror having a front opening in an emission direction,

a front glass is provided in the front opening, the inside of the reflecting mirror is substantially airtight, and the reflecting mirror serves as the heat-retaining means.

#### 15 20. The lamp unit according to claim 19, wherein

an amount of the enclosed mercury is 300 mg/cm<sup>3</sup> or more based on a volume of the luminous bulb,

halogen is enclosed in the luminous bulb, and a bulb wall load of the high pressure mercury lamp is 80 W/cm<sup>2</sup> or more.

### 21. The lamp unit according to claim 20, wherein

the reflecting mirror has a structure in which a side face of the reflecting mirror is not provided with a ventilation hole,

a size of a radiation surface of the reflecting mirror is 25 cm<sup>2</sup> or less, and

a wattage of the high pressure mercury lamp during steady operation is 60 W or more and 120 W or less.

# 22. The lamp unit according to claim 20, wherein

the reflecting mirror has a structure in which a side face of the reflecting mirror is not provided with a ventilation hole,

a size of a radiation surface of the reflecting mirror is 40 cm<sup>2</sup> or less, and a wattage of the high pressure mercury lamp during steady operation is 121 W or more and 200 W or less.

# 23. The lamp unit according to claim 20, wherein

the reflecting mirror has a structure in which a side face of the reflecting mirror is not provided with a ventilation hole,

a size of a radiation surface of the reflecting mirror is 55 cm<sup>2</sup> or less, and a wattage of the high pressure mercury lamp during steady operation is 201 W or more and 350 W or less.

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